

HEADQUARTERS

Burnsville, MN

EST. 1995

CONTACT

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CEO & Visionary

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NAICS CODES

561990 – Convention and Tradeshow
541890 – Advertising Specialties
453998 – Awards
323113 – Screen printing, T Shirts, Hats, Etc.
314999 – Decorative Stitching on Apparel
541613 – Marketing Consulting Primary
541860 – Direct Mail Advertising
448150 – Apparel Accessory
541430 – Graphic Design Services

D-U-N-S (D&B)

931700314

CAGE CODE

3CHH1

SIZE Small Business

CERTIFICATIONS

- Named Minnesota WBE of the Year
- SUPERVALU Diversity Supplier of the Year
- WBE Certification by WBENC
- DBE Certification by MNUCP
- Targeted Business Certification by MN Small Business Procurement Program Admin MN

*Where experience,
creativity and
personal service meet*

STATEMENT OVERVIEW

One 2 One Marketing is a woman owned full-service concierge promotion and recognition agency started in 1995 Together our team has over 100 years of cumulative experience. We are committed to assisting you in achieving your marketing goals, brand recognition and celebrating your team.

Why us?

Our Signature Process is extraordinary customer service! We treat every project as if we were doing it for our mother. We understand our clients are very busy and need the means to elevate their brand, achieve their vision, and gain success to enrich their lives and the lives of others. Our goal is to offer easy creative solutions. We eliminate your pain points, freeing your time to focus on other areas of business.

CORE COMPETENCIES

- Specialize in providing custom solutions for Universities and colleges, government agencies, financial institutions, manufacturers, health care facilities, medium to large private corporations and web-based company stores
- Bring visibility to our clients' brand and message
- Provide personalized quality branded apparel and merchandise, awards and recognition
- Proficient with e- procurement software
- Support and protect clients' brand identity by carefully adhering to logo guidelines

DIFFERENTIATORS

- Our Concierge Program helps our clients elevate their brands and celebrate their teams
- Knowledge backed by 100+ years of experience
- We offer competitive pricing with exceptional customer service
- Elevate the customer design experience with access to our in-house Think Tank
- We are solution focused, always offering options
- Your brand is the most important thing to you, talking care of it is the most important thing to us

MAJOR CLIENTS

University of Minnesota • UNFI • Cargill • State of Minnesota • Cigna • HealthPartners • Ameriprise Financial • NorthMarq Capital • SwansonFlo • Centerpoint Energy • Minnesota State Lottery • Carlson School of Management • Hennepin County • Minnesota Judicial Branch

PROGRAM SOLUTIONS – SUCCESS STORIES AND PARTNERSHIPS

- Fortune 500 Minnesota corporation RFP with 119 other vendors. One 2 One Marketing was awarded an initial 3-year recognition contract, which brought a 30% program savings to our client. Service satisfaction confirmed by the contract continuing to be renewed.
- Recognition Program expertise as shown by 10+ years of contracts for Years of Service programs being renewed on an ongoing basis

