

HEADQUARTERS

Burnsville, MN

EST. 1995

CONTACT

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WEBSITE

www.one2onemktg.com
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NAICS CODES

561990 – Convention and Tradeshow
541890 – Advertising Specialties
453998 – Awards
323113 – Screenprinting, T Shirts, Hats, Etc.
314999 – Decorative Stitching on Apparel
541613 – Marketing Consulting Primary
541860 – Direct Mail Advertising
448150 – Apparel Accessory
541430 – Graphic Design Services

D-U-N-S (D&B)

931700314

CAGE CODE

3CHH1

SIZE Small Business

CERTIFICATIONS

- Named Minnesota WBE of the Year
- SUPERVALU Diversity Supplier of the Year
- WBE Certification by WBENC
- DBE Certification by MNUCP
- Targeted Business Certification by MN Small Business Procurement Program Admin MN

Being Small Allows Us To Fit In That Space Where Experience, Creativity And Personal Service Meet

OVERVIEW

One 2 One Marketing is a full-service promotion and recognition agency started in 1995 and together our team has over 150 years of cumulative experience. We are committed to assisting you in achieving your marketing goals and improving your business results.

Our approach is different in that we begin with your end goal in mind and narrow down the possibilities for any opportunity to only those that will meet your specific needs as well as be the most appropriate brand delivery for your message and target demographic. It is our belief that your confidence is our greatest asset and therefore we consistently strive for superior quality, unique offerings and excellent service.

CORE COMPETENCIES

- Bring visibility to our clients' brand and message
- Provide branded quality apparel and promotional merchandise
- Knowledgeable in interfacing with e-procurement software
- Leaders in providing customer solutions with web based company stores
- Protect clients' brand identity by carefully adhering to logo guidelines

DIFFERENTIATORS

- Custom solutions that address our client's needs and objectives
- Knowledge backed by 100+ years of team experience
- Collaborative Partner with group buying power and integrated technology solutions
- Experienced with Ariba, SAP, Jaggaer e-procurement software
- Focus on simplifying the customer experience and make buying easier

MAJOR CLIENTS

University of Minnesota • SUPERVALU • Cargill • State of Minnesota • Cigna • HealthPartners • Ameriprise Financial • NorthMarq Capital • SwansonFlo • Centerpoint Energy • Minnesota State Lottery • Carlson School of Management

PROGRAM SOLUTIONS – SUCCESS STORIES AND PARTNERSHIPS

- Responded to a Fortune 50 Minnesota corporation RFP with 119 other vendors. One 2 One Marketing was awarded an initial 3 year recognition contract, which resulted in an improved/enhanced program, and brought a 30% program savings to our client. Service satisfaction confirmed by the contract being renewed.
- Recognition Program expertise as shown by 10+ years of contracts for Years of Service programs. Service satisfaction confirmed by the contract being renewed 3 times.

DIVERSITY / MEMBERSHIPS

